



## **Privacy Policy**

### **Our Privacy Promise to you**

Since 2008 our members have trusted Veteran Tickets Foundation (Vet Tix) with their personal information. Whether you are a veteran, donor, volunteer, organization, or community partner, our commitment to conduct business honestly and protect your privacy is at the heart of our Privacy Promise.

This policy does not prevent the release of all information required by the Internal Revenue Service, applications to participate in national or state giving campaigns or other national and state regulations.

### **What information do we collect?**

1. We collect personal information from you when you register on our website such as name, address, e-mail address and service status. We do not collect or keep any financial information or personal identification numbers.
  2. We collect demographic information when you request tickets or fill out a survey such as number of people in your family and previous events attended.
- You may visit our site and respond to surveys anonymously.

### **How does Vet Tix use your information?**

Any of the information we collect from you may be used in one of the following ways

- 1) To verify your identity and service status. Please Note: Vet Tix does not keep any submitted documents either electronically or on paper. You may verify service through a third-party website [www.ID.me](http://www.ID.me), instead of submitting documents to Vet Tix.
- 2) To personalize your experience: Your information helps us to better respond to your individual needs.
- 3) To send emails: The email address you provide for your account can be used to send notifications (if you so choose) about events, order processing, and in addition to receiving occasional company news and updates.
- 4) To improve our website: We continually strive to improve our website processes based on the information and feedback we receive from you. We collect demographic and feedback information to better inform our donors. Please note: Testimonials are posted on our website but display only info you entered. Please see our terms for testimonials.
- 5) Donor Information: Vet Tix expresses their appreciation to donors by listing the cumulative giving levels on our website and in published documents. The information listed only includes the level of cumulative giving, a name, and the company or organization if applicable. Donors that do not wish to have their information posted may be listed as anonymous. Please contact the Vet Tix via e-mail, telephone or by writing for this option.



### **Does Vet Tix disclose any information to outside parties?**

We do not sell or trade to outside parties your personally identifiable information.

#### VetTixers:

Will Call Events - Some event donors require veteran name and number of guests.

Mobile Entry Events - Some donor's ticketing software requires an account creation. You have the right not to participate in these types of events. If you choose to attend these events, you may be required to fill out some information during account creation.

#### Donors:

Vet Tix does not release the names, addresses, telephone numbers, or e-mail addresses of donors to any outside charity or organization for the purpose of solicitation.

### **Advertising Applications**

Notwithstanding any other provision, we partner with third parties that collect information across various channels, including offline and online, for purposes of delivering more relevant advertising to you. Our partners may place or recognize a cookie on your computer, device or directly in our emails/communications. Our partners may link to the cookie stored on your browser or device, and they may collect information such as your IP address, browser or operating system type and version, and demographic or inferred-interest information. Our partners use this information to recognize you across different channels and platforms over time for advertising, analytics, attribution, and reporting purposes. For example, our partners may deliver an ad to you in your web browser based on a purchase you made in a physical retail store, or they may send a personalized marketing email to you based on the fact that you visited a particular website. To learn more about interest-based advertising in general and to opt out, please visit <http://www.aboutads.info/choices>.

### **Links to Other Websites**

We have links to third party events and services on our website. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Cookies**

Vet Tix uses cookies to improve your website experience and save your preferences for future visits. Cookies are small files that collect non-personal information that enables websites to recognize your browser to capture and remember certain information. If you do not want your information collected by cookies, you can opt to block them in most browsers. If you block cookies, however, you may lose some website functionality.



### **Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, Vet Tix has put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. The database is maintained on a secure server and is not stored on any website nor is the database accessible from any website.

### **Your Consent**

By using our site, you consent to our website's privacy policy.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will update the Privacy Policy modification date below.

### **Contact Us**

If there are any questions regarding this privacy policy you may contact us using the following information: Via email at [support@vettix.org](mailto:support@vettix.org), or mail at 1255 W Rio Salado Pkwy Suite 209 Tempe, AZ 85281

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